

SolidLine Media 2010 Rate Card

Pre-Production - \$95 / hour

Services include:

- Concept development
- Scriptwriting
- Talent acquisition
- Location scouting
- Production planning

On-Location High Definition Production - \$3,900 / day

Crew included:

- Producer/Director
- Camera Operator
- Sound & Lighting engineer

16-ton Showhauler 50' grip truck includes:

- Volvo semi cab
- 30' Living/Office/Talent Quarters with complete kitchen, table, couch, bathroom and shower
- 32" HDTV for footage review
- Heat and A/C
- Weber grill
- Wireless internet and satellite television

20' equipment garage complete with:

- Sony PDW-F355 XDCAM HD camera package w/ Canon KH20 broadcast HD lens
- Canon XL-H1 HD camera package
- 2x Sony HDRSR7 1080i HD hard drive Handycams
- 3x Anton Bauer Hytron 50; 1x Anton Bauer Hytron 140
- 2x Sachler tripod systems
- Cavision 16:9 matte box with 5x5 filter sets
- Canon LO-26 studio kit (zoom and focus control)
- Marshall V-R70P-HDSI 7" HD field monitor
- Sony 7" LCD field monitor
- Matthews 'RocketPod' 12' jib & doorway dolly system - 24' stainless track & skates
- Sennheiser 416 shotgun audio w/ boom
- 2x Shure wired lav mics and cables
- 8 channel Shure field audio mixer



The SolidLine grip truck is a totally self sufficient mobile production rig perfect for location shoots.

- Deneke TS-3 back-lit timecode slate
- 2x Kino Diva 400 kits (tungsten and daylight bulbs included)
- Mole Richardson lighting (1x Mickey Mole; 2x Betweenie; 2x In-Betweenie; 1x Tweenie; includes all bulbs, gels, scrims and clamps)
- Matthews Survival Kit - scrims, flags, gobos, reflectors and stands
- 2x 4x4 reflectors and lo-boys
- 6x6 and 12x12 scrim and flag
- Steadicam
- 15" Mirror Image LCD teleprompter and laptop with Easy Prompt software
- 16:9 Directors viewfinder
- 6x Motorola CP200 2-way radios w/ chargers and accessories (private frequency)
- C-stands, apple boxes, sand bags, stingers, cables, tools and accessories
- 4-seat utility golf cart

Additional Crew Costs (only if needed):

~Grip	\$225 / day
~Make-up artist	\$450 / day
~Teleprompter operator	\$325 / day

Professional Screen Talent - ~\$1,500 / day

-Diverse talent selected by creative team through unique SolidLine audition process and approved by client

Post-Production – costs vary

AVID Digital Editing - \$195 / hour

Includes:

- AVID Adrenaline HD Professional workstation
- Editor

Motion Graphic Design - \$95 / hour

Includes:

- Professional full time SolidLine Motion Graphic Designer
- Graphics workstation (software utilized includes Photoshop, AfterEffects, Illustrator, Encore DVD and related programs)

3d Animation - \$95 / hour

Includes:

- Professional full time SolidLine 3d Animator
- Graphics workstation (software utilized includes 3d Studio Max, Photoshop, AfterEffects, Illustrator and related programs)

DVD Authoring (standard & Blu-Ray) – costs vary

DVD Menu Design - \$95 / hour

Includes:

- Professional full time SolidLine Motion Graphic Designer
- Graphics workstation (software utilized includes Photoshop, AfterEffects, Illustrator, Encore DVD and related programs)

Encoding – costs vary

DVD - \$500

Blu-Ray - \$750

Web Files (WMV, QT, Flash, etc.) - \$300/ea.

DVD Duplication / Replication

Costs vary by process, quantity and packaging*

Example: DVD Duplication w/ 5-color Everest art and slim Jewel case – 100 @ \$3.00 / each = \$300

Example: DVD Replication w/ 5-color screened disc art, Amaray DVD case, 4-color printed case wrap and shrink wrap – 1,000 @ \$2.25 / each = \$2,250

*Additional DVD duplication and/or replication quotes are available upon request – this is just a sample. SolidLine produces DVDs in quantities of 1 to 100,000+

**SolidLine provides artwork at no additional charge with DVD order